



Developing Potentially First-in- Class Rx using 3rd Generation Dx

August 9, 2021

Forward-Looking Statements

This presentation contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 relating to our business, operations, and financial condition, including but not limited to current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, our development plans, our preclinical and clinical results, the preliminary data of the B2151009 Phase 1b clinical trial, including its preliminary primary efficacy, safety and tolerability data, and other future conditions. Words such as, but not limited to, “look forward to,” “believe,” “expect,” “anticipate,” “estimate,” “intend,” “plan,” “would,” “should,” and “could,” and similar expressions or words, identify forward-looking statements. New risks and uncertainties may emerge from time to time, and it is not possible to predict all risks and uncertainties. Any forward-looking statements in this presentation are based on management’s current expectations and beliefs and are subject to a number of risks, uncertainties and important factors that may cause actual events or results to differ materially from those expressed or implied by any forward-looking statements contained in this presentation, including, without limitation, risks relating to: (i) the success and timing of our ongoing FACT-1, FACT-2, FACT-3, FACT-4, and FACT-5 trials, (ii) the fact that preliminary data from a clinical study may not be predictive of the final results of such study or the results of other ongoing or future studies, (iii) the success and timing of our product development activities and initiating clinical trials, (iv) expected partnership opportunities with pharmaceutical companies, (v) our ability to obtain and maintain regulatory approval of any of our product candidates, (vi) our plans to research, discover and develop additional product candidates, (vii) our ability to enter into collaborations for the development of new product candidates, (viii) our ability to meet any specific milestones set forth herein, and (ix) uncertainties and assumptions regarding the impact of the COVID-19 pandemic on Celcuity’s business, operations, clinical trials, supply chain, strategy, goals and anticipated timelines.

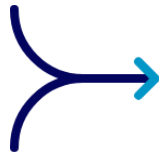
Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These known risks and uncertainties are described in our reports and filings with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2020 and Exhibit 99.4 to our Current Report on Form 8-K filed with the SEC on April 8, 2021. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond our control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

The information in this presentation is confidential and does not provide full disclosure of all material facts relating to Celcuity its securities or the proposed offering of its securities. Celcuity has filed a registration statement on Form S-3 (including a prospectus dated April 5, 2021) that was declared effective by the Securities and Exchange Commission (the “SEC”) for the offering to which this presentation relates. This presentation has been prepared solely for use by prospective investors in connection with a proposed public offering of these securities. Before you invest, you should read the preliminary prospectus supplement relating to and describing the terms of the offering that Celcuity plans to file with the SEC, the accompanying prospectus and the other documents Celcuity has filed with the SEC for more complete information about Celcuity and the offering, including the information under the caption “Risk Factors” contained in those materials. The final terms of the offering will be disclosed in a final prospectus supplement to be filed with the SEC. When available, you may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by contacting Jefferies LLC, Attention: Equity Syndicate Prospectus Departments, 520 Madison Avenue, 2nd Floor, New York, NY 10022; by phone at (877) 821-7388; or by email at Prospectus_Department@Jefferies.com; or Cowen and Company, LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY, 11717, Attn: Prospectus Department, email postSaleManualRequests@broadridge.com, telephone: 833-297-2926. This presentation shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Developing Potentially First-in-Class Rx using 3rd Generation Dx



Molecular tests can't detect the complex oncogenic activity driving many cancers



Our platform creates a **“movie” of signaling activity** in live patient tumor cells.



Enables discovery of new cancer drivers and **expands the market for targeted therapies.**



Leveraging our platform to **develop potentially first-in-class drugs**

Current CELsignia Enabled Drug Programs for Breast Cancer

Supporting development of six targeted therapies to treat up to 30% of BC patients

	Indication	Treatment Approach (Pathways)	Trial	Phase 1/1b	Phase 2	Phase 3	Drug Sponsor
Early Breast Cancer	1L	Herceptin + Perjeta + chemo (<i>HER2</i>)	FACT-1				Genentech
	1L	Nerlynx + chemo (<i>pan-HER</i>)	FACT-2				Puma
Metastatic Breast Cancer	2L/3L	Xalkori + Vizimpro (<i>c-Met + pan-HER</i>)	FACT-3				Pfizer
	2L/3L	Nerlynx + Fulvestrant (<i>pan-HER + ER</i>)	FACT-4				Puma
	2L/3L	Tabrecta + Nerlynx (<i>c-Met + pan-HER</i>)	FACT-5				NOVARTIS

Integrating CELsignia with Gedatolisib, a Potentially First-in-Class PI3K/mTOR

**CELsignia CDx
creates more value
for pharmaceutical
companies than for
Celcuity**

Gedatolisib may allow us to
capture some of this value

**Interest in gedatolisib
was prompted while
developing our
CELsignia PI3K test**

Our proprietary assessment
found gedatolisib may be
superior to other PI3K
inhibitors

**Unique set of
circumstances drove
the timing**

Our research on PI3K
signaling coincided with the
availability of gedatolisib

**Concluded this was a
unique opportunity to
leverage CELsignia**

Potentially first-in-class drugs
with clinical data are rare and
valuable

An integrated CDx and Rx strategy maximizes the impact targeted therapies can have on patient outcomes



**Leverage CELsignia to
develop first-in-class
drugs**



**Use CELsignia to
maximize probability
of getting approvals**



**Optimize regimens
using our proprietary
insights into pathway
interactions**



**Discover synergistic
drug combinations
using CELsignia**

An Integrated Pipeline of Programs to Advance New Therapies for Breast Cancer

	Indication	Treatment approach (pathways)	Population	Phase 1/1b	Phase 2	Phase 3	Drug sponsor
Metastatic Breast Cancer	Gedatolisib: pan-PI3K/mTOR						
	1L/2L	Gedatolisib + Ibrance + Endocrine (PI3K/mTOR+CDK4/6+ER)	ER+/HER2-				celcuity
	2L	Gedatolisib + Ibrance + Falsodex (PI3K/mTOR+CDK4/6+ER)	ER+/HER2-	Planned 1H 2022			celcuity
Early Breast Cancer	CELsignia Supported Target Therapy Programs						
Metastatic Breast Cancer	1L	Herceptin + Perjeta + chemo (HER2)	HER2-/HER2s+ (HER2 signaling +)				Genentech
	1L	Nerlynx + chemo (pan-HER)	ER-/PR-/HER2-/HER2s+ (HER2 signaling +)				Puma
	2L/3L	Xalkori + Vizimpro (c-Met + pan-HER)	HER2- (HER2/c-Met Signaling +)				Pfizer
	2L/3L	Nerlynx + Fulvestrant (pan-HER + ER)	ER+/HER2-/HER2s+ (HER2 Signaling +)				Puma
	2L/3L	Tabrecta + Nerlynx (c-Met +pan-HER)	HER2- (HER2/c-Met Signaling +)				NOVARTIS



Gedatolisib

A PI3K/mTOR inhibitor

Gedatolisib: Potential First-in-Class PI3K/mTOR Inhibitor

Compelling Phase 1b efficacy and safety data

Mechanism of Action

- Potent small molecule inhibitor of the PI3K/mTOR pathway administered intravenously
- Inhibits all isoforms of PI3K and mTOR at low or sub-nanomolar concentrations

Key Clinical Data

- 457 patients with solid tumors have received gedatolisib in eight clinical trials sponsored by Pfizer
- Clinical development program focused on patients with ER+ / HER2- metastatic breast cancer (mBC)
- Expansion portion of Phase 1b trial treating HR+ / HER2- mBC with gedatolisib + ET + CDK4/6 inhibitor
 - 60% objective response rate: 53/88 evaluable patients with objective response
 - 75% clinical benefit rate: 66/88 evaluable patients with confirmed PR or stable disease > 24 weeks
- Primary TEAE's are manageable - 10% treatment discontinuation
- Significantly lower Grade 3/4 hyperglycemia than oral PI3K- α inhibitors (7% vs. 39%)

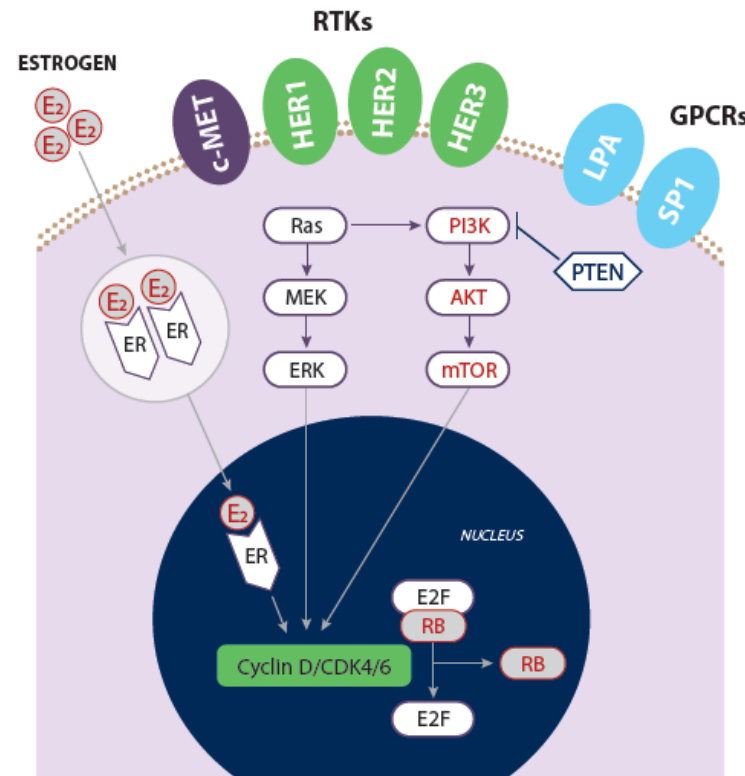
Market

- Initial clinical development program focused on breast cancer
- Breast cancer ~ \$5 billion market potential

PI3K/mTOR is One of the Most Important Oncogenic Pathways

PI3K/mTOR regulates cell growth and metabolism

- Linked to multiple key pathways
- When overactivated, plays a key role in cancer progression
- Majority of patients with many solid tumors types have either a PI3KCA mutant or PTEN alteration²



Tumor type	PIK3CA mutation	PTEN Loss or Mutated
ER+ BC ^{1,2}	~39% ¹	~46%
Endometrial ²	~37%	~82%
Cervix ²	~29%	~34%
HER2+ BC ^{1,2}	~25% ¹	~30%
Bladder ²	~22%	~35%
Colon ²	~17%	~51%
HNSCC ²	~14%	~36%
TNBC ^{1,2}	~13% ¹	~15%
Prostate	~6%	~66%

Targeting PI3K and mTOR Efficaciously and Safely is Challenging

Compensatory pathways enable resistance to PI3K/mTOR inhibition

- Reflects the inherent adaptability and complexity of the PI3K/mTOR pathway
- Numerous feedforward and feedback loops and crosstalk with other pathways creates obstacles to effective inhibition

Therapeutic window for oral PI3K or mTOR inhibitors is narrow

- Difficult to achieve optimal pathway inhibition without inducing undue toxicities in patients
- Development of many promising pan-PI3K or pan-PI3K/mTOR inhibitors was halted due to toxicity challenges

Gedatolisib is potent against all PI3K isoforms and mTORC1/2

Superior MOA minimizes potential for activation of resistance mechanisms

- **PIQRAY** (Novartis) - PI3K- α inhibitor for 2L therapy in ER+/PIK3CA+ mBC patients
 - PI3K- α inhibition can activate other PI3K isoforms and mTORC2
 - Doesn't address oncogenic signaling associated with other PI3K isoforms
- **AFINITOR** (Novartis) - mTOR inhibitor for 2L therapy in ER+/HER2- mBC patients
 - mTORC1 inhibition can activate PI3K signaling by relieving feedback regulatory mechanisms

IC₅₀ (nM)
(cell-free biochemical dose response analysis)

Inhibitor	PI3K- α (m)	PI3K- α (WT)	PI3K- β	PI3K- γ	PI3K- δ	mTORC1	mTORC2
Gedatolisib ¹	0.6	0.4	6.0	5.4	6.0	1.6	1.6
PIQRAY (alpelisib) ²	~4.0	4.6	1156	250	290	-	-
AFINITOR (everolimus) ³	-	-	-	-	-	~2.0	-

No other pan-PI3K/mTOR inhibitor known to be under active development

Gedatolisib PK vs. Other PI3K Antagonists

PK properties responsible for favorable toxicity profile

	Gedatolisib ¹	Alpelisib ²	Copanlisib ²	Duvelisib ²	Idelalisib ²
Target(s)	Pan-PI3K mTOR	PI3K-α	Pan-PI3K	PI3K-δ	PI3K-δ
Organic class	Morpholino	Pyrrolidine	Quinazoline	<i>Isoquinoline</i>	<i>Isoquinoline</i>
Administration	IV	Oral	IV	Oral	Oral
Dosing in molar/month	0.88	19.03	0.37	3.22	20.22
Volume (distribution) L	30	114	871	29	23
AUC plasma	47.1 ug.h/mL	33.2 ug.h/mL	1.6 ug.h/mL	7.9 ug.h/mL	10.6 ug.h/mL
Cmax	8,594 ng/mL	2,480 ng/mL	463 ng/mL	1,500 ng/mL	1,861 ng/mL
Half-life (hours)	37	8-9	39	5	8
Grade 3-4 hyperglycemia ³	7%	39%	41%	-	-

Comments

- **Hyperglycemia is induced by PI3K-α inhibition and increased when drug has high affinity for the liver**
 - PI3K-α regulates glucose release
 - Liver is the primary site of glycolic regulation
- **6x higher hyperglycemia induced by alpelisib and copanlisib is due to higher liver exposure in each**
 - Alpelisib – daily oral administration
 - 22x more molar/month dosed than gedatolisib
 - Oral admin requires liver to process
 - Copanlisib – PK profile
 - 25x higher binding affinity for liver than plasma than gedatolisib
- **Other gedatolisib PK advantages**
 - 4x-20x higher C_{max} and superior AUC plasma
 - Distributed in blood/plasma 4x-30x more efficiently than alpelisib and copanlisib
- **Higher toxicity of PI3K-δ drugs not well understood**
 - Likely due to amount of drug administered
 - 3.7x-23x more molar/month administered
 - Organic class may also be more toxic



Gedatolisib for Breast Cancer

ER+/HER2- Metastatic Breast Cancer (mBC) Patient and Treatment Overview

High unmet medical need for better options for 2L patients who have received a CDK4/6 inhibitor

First Line			Second Line		
Treatment (Patient Group)	mPFS (months)	ORR ¹	Treatment (Patient Group)	mPFS (months)	ORR ¹
CDK4/6i + letrozole ² (TFI > 12 months)	24.8	55%	Everolimus (mTOR) + Exemestane ⁶	4.2 ⁷	NA
CDK4/6i + fulvestrant ³ (TFI < 12 months)	9.5	25%	Fulvestrant ⁸	3.7 ⁷	NA
			Alpelisib (PI3K-α) ⁹ + Fulvestrant (PIK3CA+)	7.3	21%
Letrozole ⁴	9.4	32%	Everolimus + Exemestane ¹⁰	7.8	13%
Fulvestrant ⁵	6.5	14%	Alpelisib ¹¹ + Fulvestrant (PIK3CA+)	11.0	36%

Prior
CDKi

No prior
CDKi

Clinical Development Plan Pending FDA Input

Phase 2/3 study for patients with ER+ / HER2- mBC who progressed on CDK4/6 therapy

- Goal is to begin enrollment of Phase 2/3 clinical trial for gedatolisib with palbociclib + fulvestrant in first half of 2022
- All-comer design (PIK3CA+/-) that will incorporate a CELsignia PI3Ks+ sub-group
- Trial design will be finalized upon receiving FDA input

Additional potential indications based on POC and nonclinical study data

- Combining gedatolisib with endocrine therapies in hormonally driven cancers has strong biological rationale
 - **Prostate cancer**
 - Nonclinical studies demonstrate linkage between androgen and PI3K/mTOR
 - **Recurrent endometrial cancer**
 - **HER2+ metastatic breast cancer**
 - Favorable data from gedatolisib + trastuzumab biosimilar POC study
 - ORR = 56%

Review of Preliminary Phase 1b Data

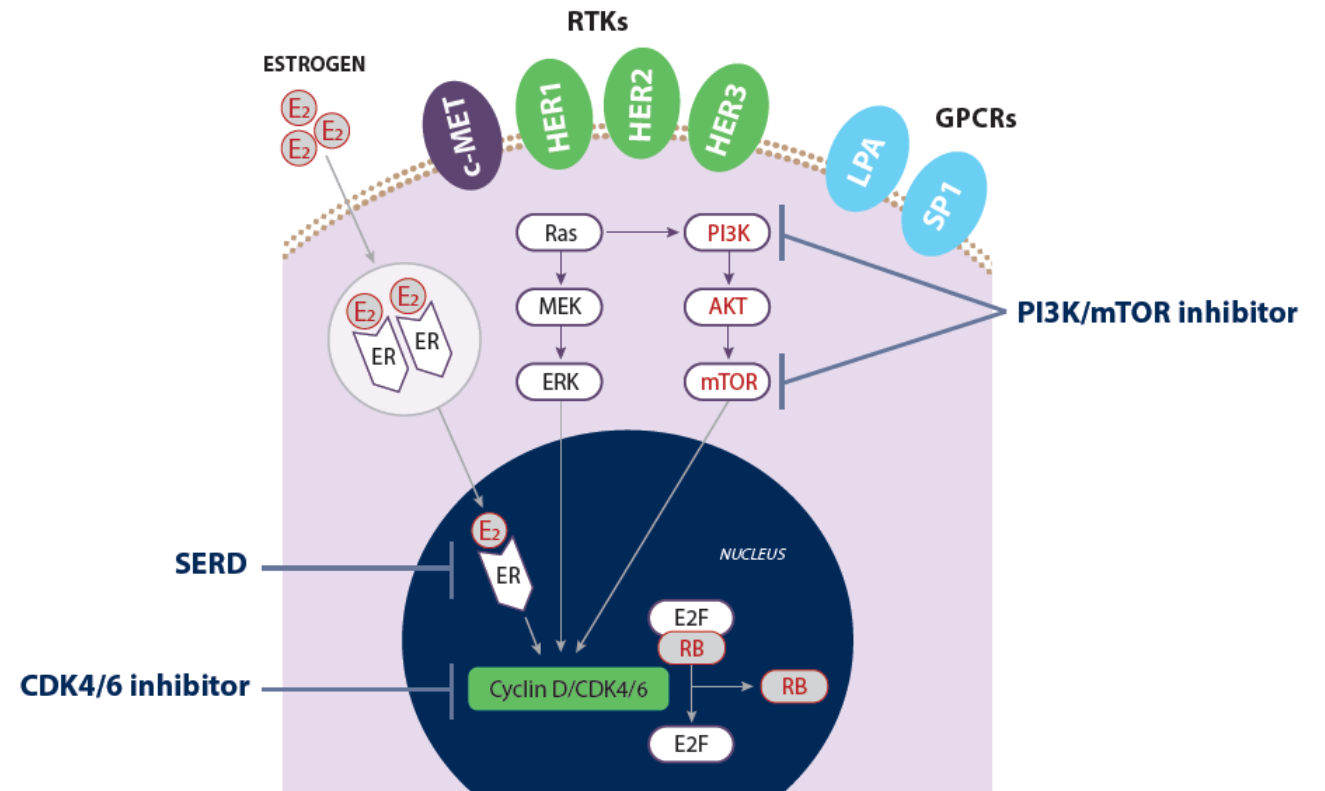
As of January 11, 2021 data cut-off

PI3K/mTOR, ER, and CDK4/6 are Interdependent Signaling Pathways

PI3K/mTOR is a key resistance mechanism to ER and CDKi treatment

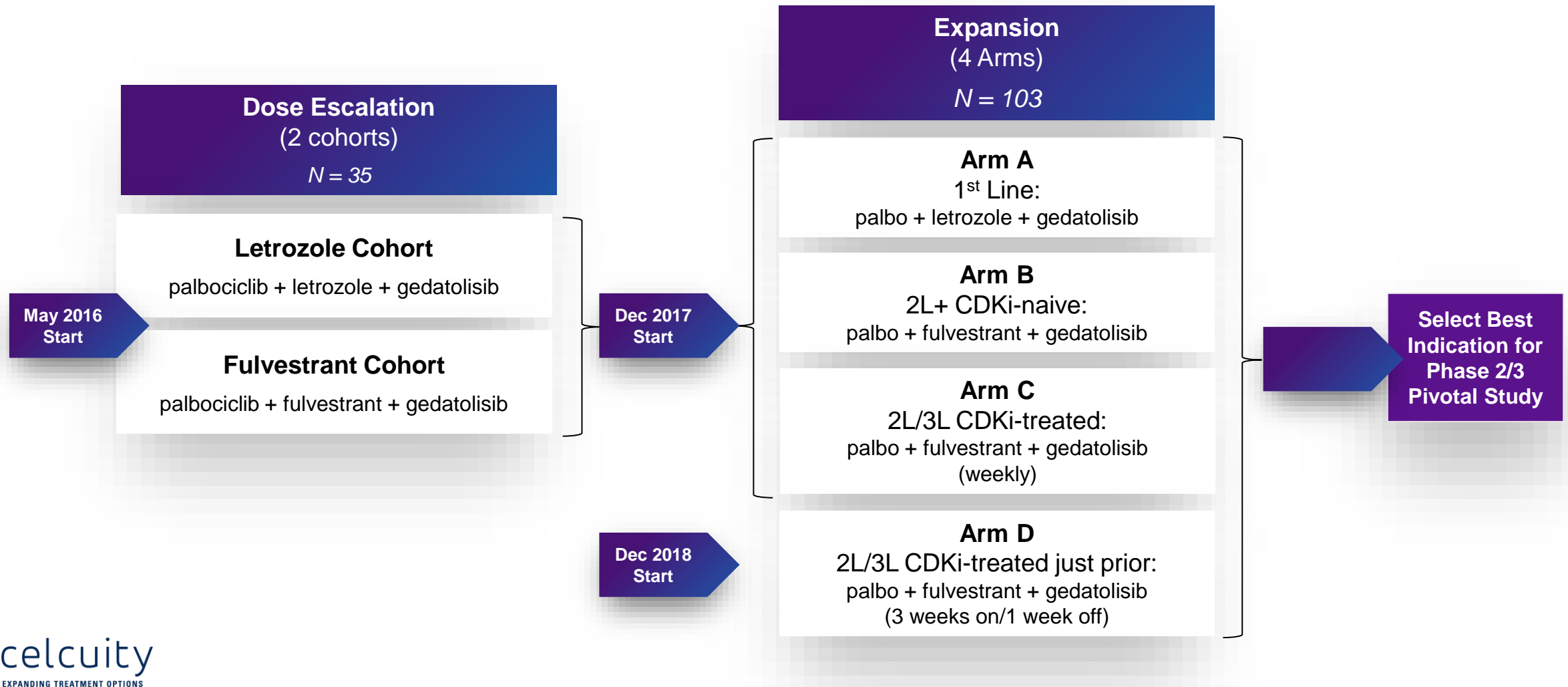
Treatment Strategy

- Simultaneously blocking interdependent ER, PI3K, mTOR & CDK signaling pathways in ER+ breast cancer addresses ER and CDKi resistance mechanisms
- Inhibiting all PI3K isoforms and mTORC1/2 prevents resistance mechanisms that occur when only PI3K- α or mTOR are inhibited
- Leads to improved response rates and duration of response

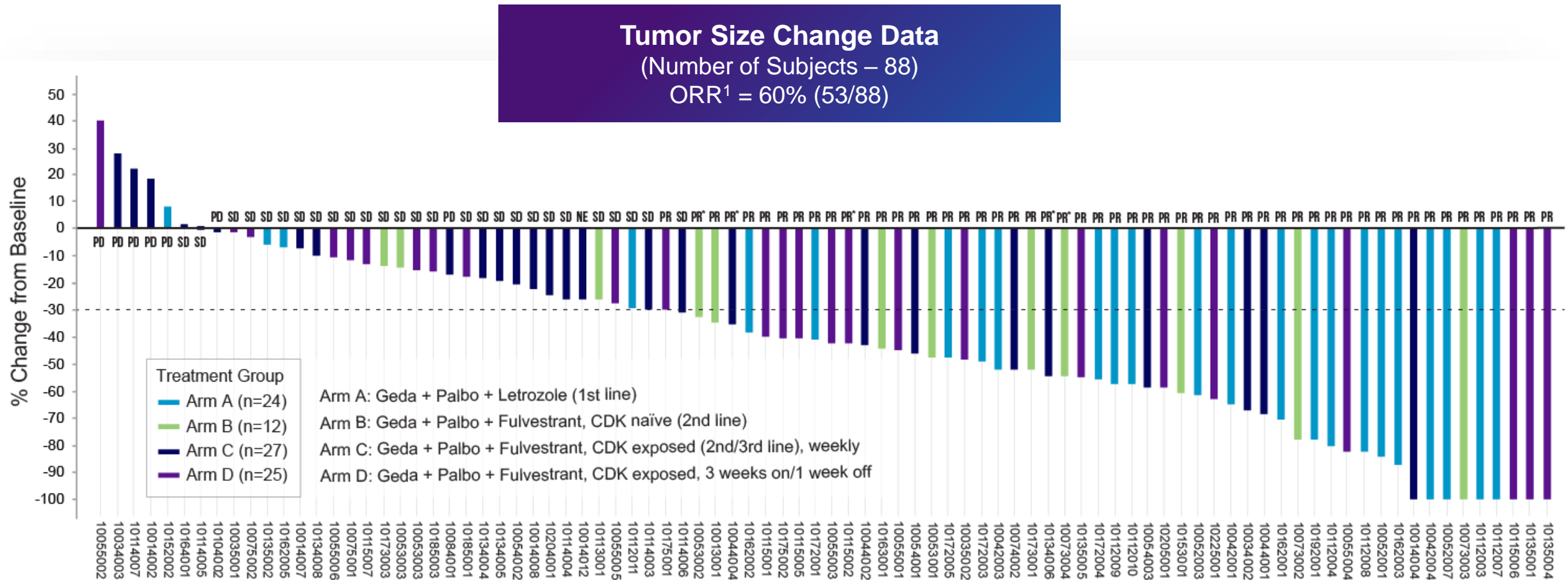


B2151009: Phase 1b Study (138 patients)

Dose escalation and safety/efficacy expansion (early signals of clinical activity)



Minimal correlation between PIK3CA status (mutant or WT) and response



Palbociclib + Endocrine Therapy¹ + / - Gedatolisib

Patients	1L CDKi-naïve		1L+ CDKi-naïve	2L CDKi-naïve	2L/3L Prior CDKi
Evaluable Patients	N=338 ²	N=24³	N=267 ⁴	N=12⁵	N=25⁷
Study Treatment	Palbociclib + Letrozole	Gedatolisib + Palbociclib + Letrozole	Palbociclib + Fulvestrant	Gedatolisib + Palbociclib + Fulvestrant	Gedatolisib + Palbociclib + Fulvestrant
ORR (evaluable patients) (95% CI)	55% (50%-61%)	83% (65%-94%)	25% (20%-30%)	75%⁶ (47%-91%)	60%⁸ (39%-74%)
Median PFS (months) (95% CI)	24.8 (22.1, NR)	Not Yet Reached >28 months	9.5 (9.2, 11.0)	11.9 (3.7, NR)	13.2 (9.0, 16.7)

- Primary objective of B2151009 expansion portion (Arms A, B, C, D) was to determine if addition of gedatolisib to palbociclib + endocrine therapy produced a superior OR compared to historical control data
- Each fully enrolled arm met its endpoint target (Arm B did not meet enrollment target but ORR threshold was met)
- CDKi pre-treated patients receiving G + P + F in Arm D had higher ORR than 1L CDKi naïve patients receiving P + F alone
 - 60% vs. 25%

2L/3L Gedatolisib + Palbociclib + Fulvestrant vs. 2L SOC

CDKi Status	CDKi-naïve			Prior CDKi	
Evaluable Patients	N=126 ¹	N=485 ²	N=136 ¹	N=100 ³	N=25⁴
Study Treatment	Alpelisib + Fulvestrant	Exemestane + Everolimus	Fulvestrant	Alpelisib + Fulvestrant	Gedatolisib + Palbociclib + Fulvestrant (G+P+F)
PIK3CA Status	M	M / WT	M / WT	M	M / WT⁵
Line of Therapy	2L	2L	2L	2L/3L	2L/3L
ORR (95% CI)	36% (27%-45%)	13% (10%-16%)	16% (10%-24%)	21% (14%-30%)	60%^{6,7} (39%-74%)

Gedatolisib combinations vs. SOC Benchmarks for ER+ / HER2- mBC

Biggest unmet need is in the 2nd line setting where Gilroy combo has most differentiation

Indication	Drug Regimen	Efficacy
1st/2nd Line ER+/HER2- Metastatic		
May have received prior mBC ET, no prior CDKi (quick progression patients)	Gedatolisib + Palbo + Fulvestrant ¹	PFS 11.9 months, ORR 75% 2L/3L, Phase 1b, N=13 (B2151009)
	Palbo + Fulvestrant ²	PFS 9.5 months, ORR 25%, HR 0.46 1L/2L, Phase 3, N=521 (PALOMA-3)
2nd/3rd Line ER+/HER2- Metastatic (post CDKi)		
Progressed on CDKi + ET (AI or SERD)	Gedatolisib + Palbo + Fulvestrant ³	PFS 13.2 months, ORR 60% 2L/3L, Phase 1b, N=27 (B2151009)
	Alpelisib + fulvestrant ⁴ (PI3K- α + SERD for PIK3CA+)	PFS 7.3 months, ORR 21% Phase 2, N=121 (BYLieve)
	Fulvestrant ⁵ (SERD)	PFS 3.7 mos 2L/3L, N=147
	Everolimus + Exemestane ⁶ (mTORi + AI)	PFS 4.2 mos 2L/3L, N=149

Sources: (1) B2151009 – Arm B; (2) PALOMA-3 trial; (3) B2151009 – Arm D; (4) BYLieve; (5) Luhn 2018 SABCS. Real-world data for patients with prior-CDK4/6 treatment receiving fulvestrant using electronic health records from Flatiron; (6) Rozenblit 2019 SABCS. Real world data for patients with prior CDK4/6 treatment receiving everolimus + exemestane using electronic health records from Flatiron

Note: No head-to-head trials have been conducted; data collected from different trials, in different patient populations and may not be comparable. Data presented for gedatolisib is from a preliminary data analysis as of a cutoff date of January 11, 2021, representing a database snapshot, and may change based on ongoing routine data monitoring.

Safety Summary: Treatment-Emergent Adverse Events

Single Agent gedatolisib and gedatolisib + palbociclib + ET

Phase 1 Trial: Gedatolisib alone

(154 mg weekly IV)

Adverse Event	All Arms (n=42)		
	TEAE's > 20%		
	All Grades	Grade 3	Grade 4
Adverse Event	%	%	%
Stomatitis	55	7	-
Nausea	41	2	-
Hyperglycemia	26	2	-
Vomiting	24	2	-
Asthenia	21	2	-
Appetite decrease	21	-	-
Fatigue	21	-	-

Phase 1b Trial: G + P + ET

- Combo has been well tolerated
- Nearly 20% of patients were on treatment for >24 months
- Most TEAE's were Grade 1 or 2
- <10% discontinued the drug due to AE
- Stomatitis (mouth sores) was originally treated at manifestation
 - Steroid mouth rinse reduced severity
- Few hyperglycemia-related adverse events (22% all Grades, 7% Grade 3/4)
 - Significant contrast to PI3K-α drugs
- Neutropenia, leukopenia, and anemia AEs are related to palbociclib

Phase 1b Trial: G + P + ET

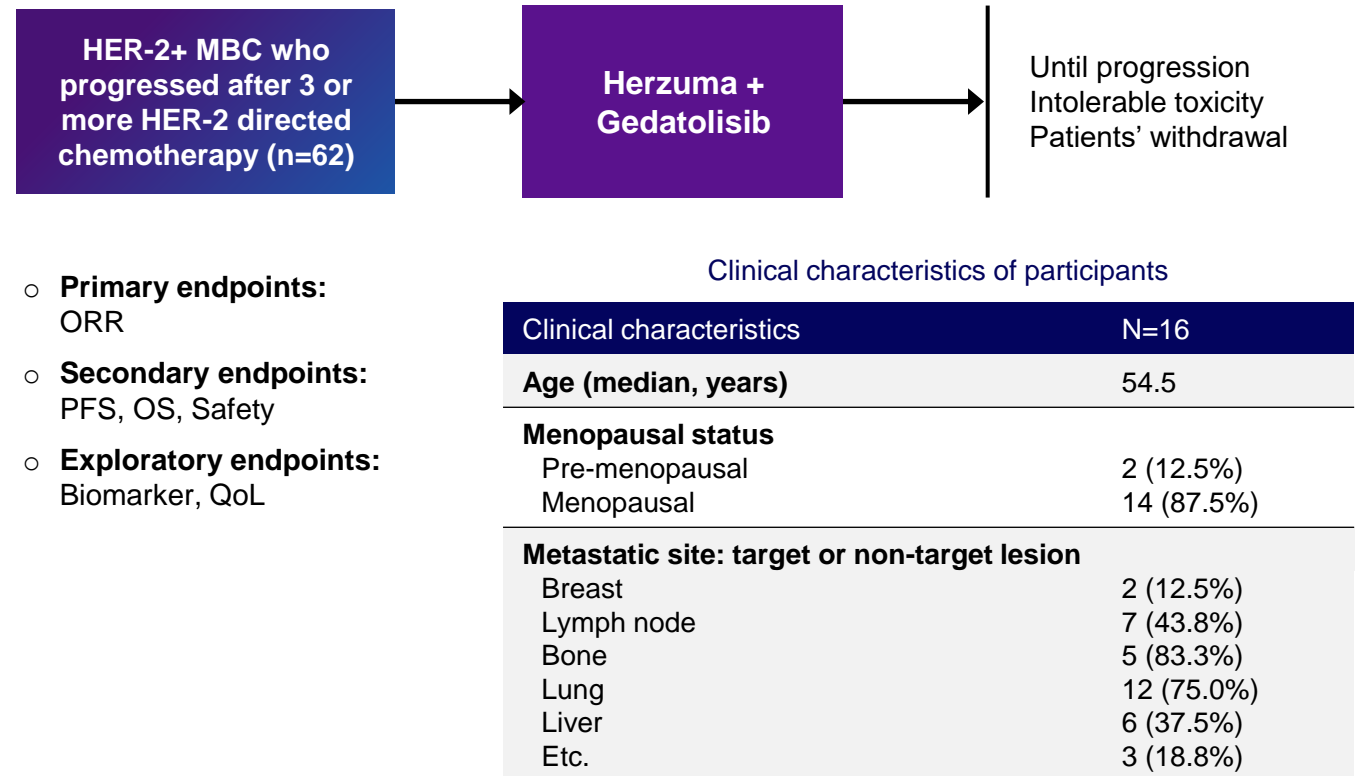
(180 mg IV, once weekly or 3 weeks, one week off)

Adverse Event	All Arms (n=27)		
	TEAE's > 30%		
	All Grades	Grade 3	Grade 4
Adverse Event	%	%	%
Stomatitis	81	27	-
Neutropenia	80	53	14
Nausea	75	11	-
Fatigue	68	-	-
Dysgeusia	46	-	-
Vomiting	45	1	-
Anemia	40	12	-
Constipation	37	4	-
Diarrhea	34	4	-
Decreased appetite	32	4	-
Leukopenia	32	13	3

Gedatolisib Opportunity in HER2+/PIK3CA+ mBC Patients

Patients received 3 or more lines of prior HER2 therapies

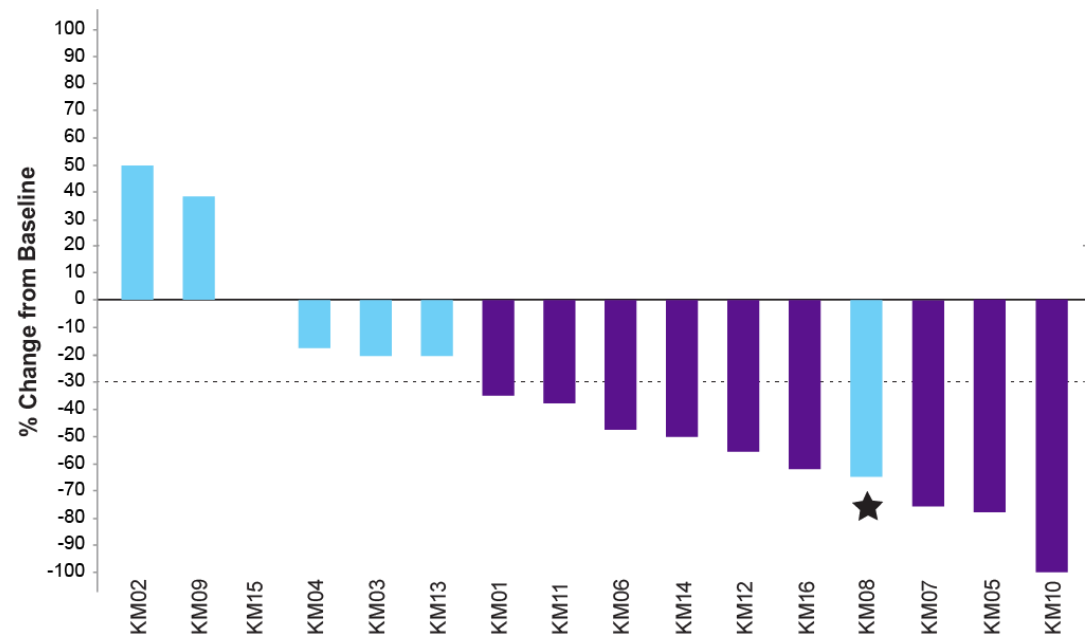
- Aberrant PI3K/mTOR is a known resistance mechanism of HER2 therapies
- A phase 2 pilot study¹ evaluated safety and efficacy of Herzuma[®] (trastuzumab biosimilar) plus gedatolisib in patients with HER2+ / PIK3CA+ mBC who progressed after 3 or more lines of prior HER2 therapy



- **Primary endpoints:**
ORR
- **Secondary endpoints:**
PFS, OS, Safety
- **Exploratory endpoints:**
Biomarker, QoL

56% ORR for Patients Receiving Gedatolisib + Trastuzumab Biosimilar

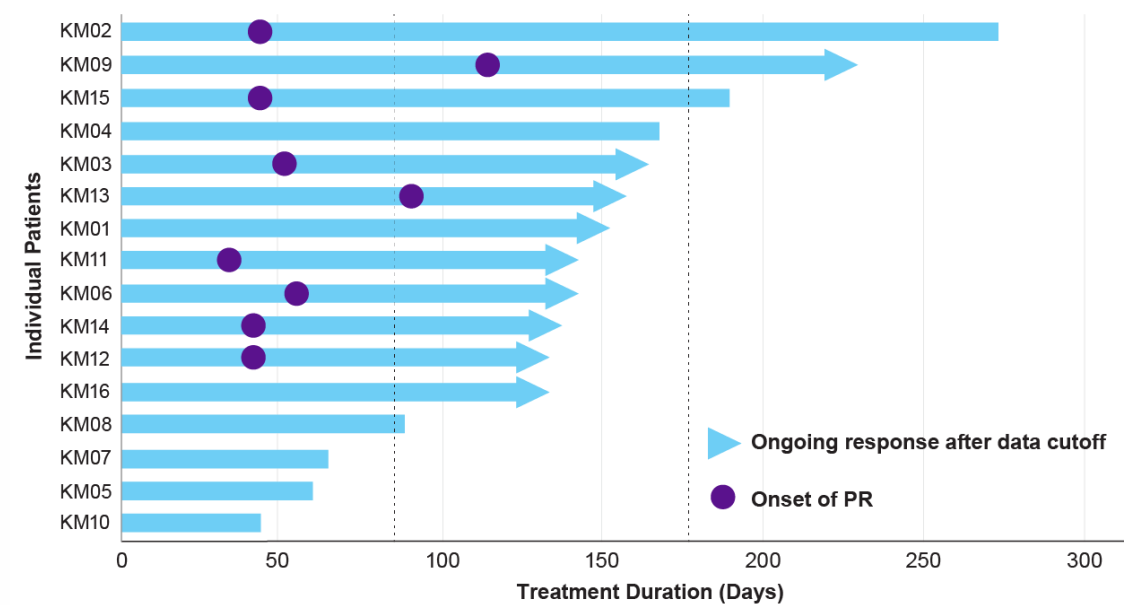
Best Response



*Patient whose target lesion decreased by 63% but a new leptomeningeal seeding occurred.

- 9 of 16 (56%) showed partial response (PR)
- 4 of 16 (25%) had stable disease (SD)

Duration of Response

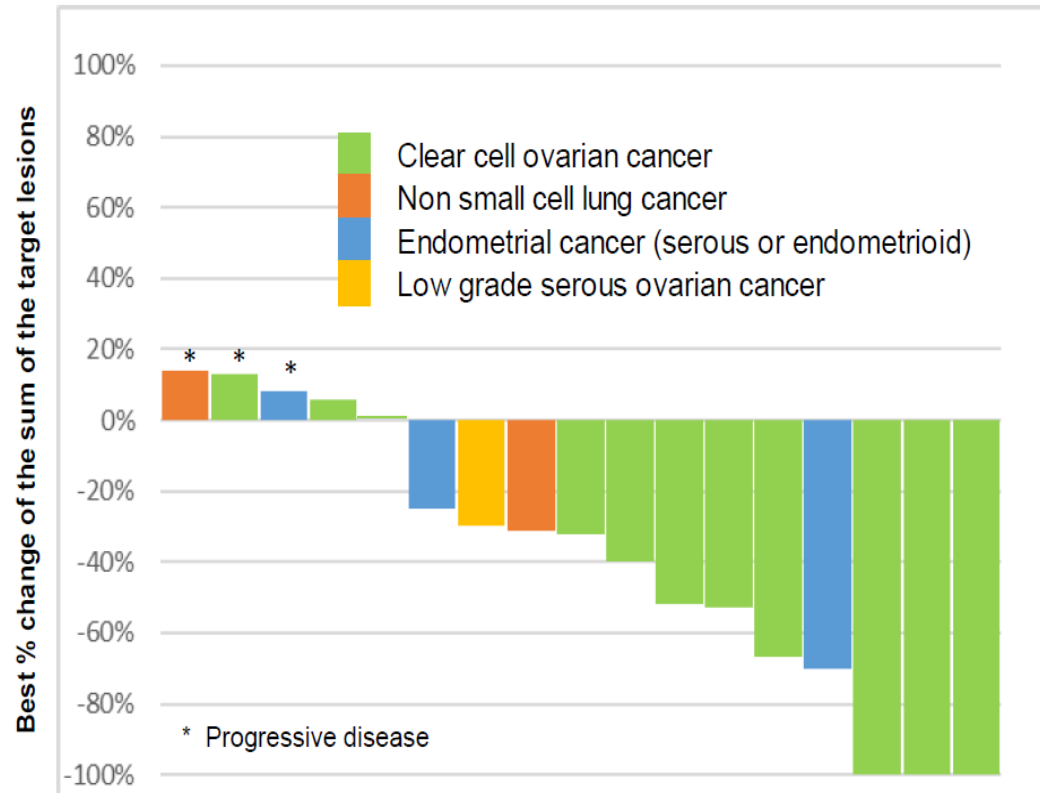


Swimmer plot of the treatment duration

- At the time of the analysis, 9 patients had a continuing response.

Gedatolisib with Paclitaxel and Carboplatin in Patients with Solid Tumors

65% ORR in all patients, 82% ORR in patients with ovarian cancer



Study was an IST and the results were published in Clinical Cancer Research in July

- Seventeen patients were enrolled:
 - 10 clear cell ovarian, 4 endometrial, 2 NSCLC, 1 low grade ovarian
- The safety profile was favorable
- Clear cell ovarian cancer (CCOC)
 - ORR overall: 80% - 5/10 PR, 3/10 CR
 - ORR by platinum status: 6/7 in platinum naïve, 2/3 in prior platinum
- Low grade serous ovarian
 - 1/1 PR (prior platinum)
- NSCLC
 - 1/2 PR (prior platinum) and 1/2 PD
- Endometrial Cancer
 - 1/4 PR (no prior platinum), 2/4 SD, and 1/4 PD
- Prior platinum (all tumors)
 - 4/9 PR (45%)
- Median PFS = 6.35 months (95% CI 4.6-11.11)
- Median duration of response = 7.6 months (95% CI 1.9-13.4)

- The sample size is very small, but the CCOC data is interesting. ORR for platinum therapy reported in platinum-naïve CCOC patients ranges from 25%-50%
- CCCO only accounts for 5-10% of ovarian cancers in US (~15% in Japan) so we must assess practicality of pursuing this indication.
- Will assess likelihood other ovarian sub-types may benefit from gedatolisib + platinum therapy

Experienced drug development team

CMO



Art DeCillis, MD

CMO for Eleven Biotherapeutics (now Sesen Bio)

VP Clinical Research and Medical Affairs at Exelixis.

Executive Director of Oncology Development at Novartis

Group Director at Bristol-Myers Squibb

- Involved in development of SPRYCEL®, AFINITOR®, FARYDAK®, and CABOMETYX®

SVP R&D



John MacDonald, PhD

SVP R&D at MGI Pharma

- Senior executive responsible for all drug discovery, preclinical, and clinical teams at MGI Pharma
- Obtained FDA approvals for a number of oncology therapeutics while leading those teams. He began his career at Warner Lambert.

VP Clin Dev



Igor Gorbachevsky, MD

VP Clinical Dev at MEI Pharma

- Responsible for zandelisib (PI3K- δ inhibitor)

VP Clinical Science at Iovance Biotherapeutics

Global Clinical Leader at Bayer Pharmaceuticals

- Responsible for ALIQOPA, a pan-PI3K inhibitor

Senior Medical Director at Daiichi-Sankyo

VP Clin Ops



Jill Krause

VP Clinical Operations Quality and VP Study Management and Clinical Affairs at Odonate

- Nine years of experience managing breast cancer clinical trials
- Over 10 years experience at Pfizer in various clinical operations roles.
- Led clinical operations teams at various CRO's

Head CMC



Bernhard Lambert, PhD

Executive Director, Pharmaceutical R&D at Chimerix

- Served in various CMC roles at Gilead and Glaxo Wellcome

Leading cancer KOLs are participating in our research

Clinical Advisory Board



Mark Pegram M.D. Ph.D.



Sara Hurvitz M.D.



Ben Ho Park M.D., Ph.D.



Adam Brufsky M.D., Ph.D.



Filip Janku M.D., Ph.D.



Hung Khong M.D.



Bora Lim M.D.



Mothaffar Rimawi M.D.



Alberto Montero M.D.



Lee Schwartzberg M.D.



Scientific Advisory Board



Carol Lange Ph.D.



Manfred Auer Ph.D.



John Katzenellenbogen Ph.D.



Ron McGlennen M.D.



Benita Katzenellenbogen Ph.D.



Celcuity Leadership Team

Co-Founder and CEO



Brian Sullivan

CEO, Founder - PUR Water Filters

- Sold to Proctor & Gamble in 1999 for \$265 million

CEO - SterilMed, med devices

- Sold to Johnson & Johnson in 2011 for \$330M

A.B. Harvard University, magna cum laude with distinction

7 U.S. patents received

4 U.S. patents pending

Co-Founder and CSO



Lance Laing, PhD

Scientist at Scriptgen/Anadys (purchased by Novartis)

Director of Chemistry and Product Development for two instrument companies

PhD in biophysics and biochemistry - The Johns Hopkins University

Post-doc: Washington Univ. as NIH fellow

19 U.S. patents received

25 U.S. patents pending

CFO



Vicky Hahne

CFO – SimonDelivers (on-line grocery)

Controller – Respirtech (medical devices)

Controller – SterilMed (medical devices)

15 years as controller and CFO at high-growth VC and PE backed companies

CBO



Eric Lindquist

Global VP of BD at Natera (Signatera)

Global VP of CDx at Asuragen

CBO Cynvenio (CTC HER2, EGFR test)

Director of CDx at Ventana / Roche

Summary – Strategic Overview

Proprietary CELSignia Technology



CELSignia can identify new indications for targeted oncology therapies

- Collaborations with numerous pharma partners to determine new indications for their compounds
- Applying CELSignia to our own compound leverages its potential

Gedatolisib In-licensed



Preliminary results from phase 1b clinical trial show encouraging anti-tumor activity

- Phase 3 ready asset¹
- 60% objective response rate
- Well tolerated safety profile with 10% gedatolisib discontinuation rate

Experienced Team



Experienced clinical team with successful track record of getting drug approvals

Financial Resources



Strong balance sheet

- 6/30/21 - \$41.6 million cash on hand
- 7/1/21 – Received \$52.8 million net proceeds from follow-on equity offering
- Approximately \$94.4 million cash-on-hand after follow-on offering.



Live tumor cells contain infinitely more data than the fragmented cells current cancer diagnostics use

CELsignia

The CELsignia platform captures this data

Researchers recognize need for alternatives to genomic analysis

Complexity of signaling pathway networks requires much greater data to characterize than genomics can provide

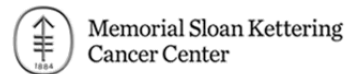
“It is becoming increasingly clear that pathways rather than individual genes govern the course of tumorigenesis.”

Kornelia Polyak, MD, PhD
Professor of Medicine
Harvard Medical School



“In order to fully understand aberrant signaling, the systematic perturbation of the entire network is required.”

Neal Rosen, MD, PhD
Director, Center for Mechanism-Based Therapy
Memorial Sloan Kettering Cancer Institute

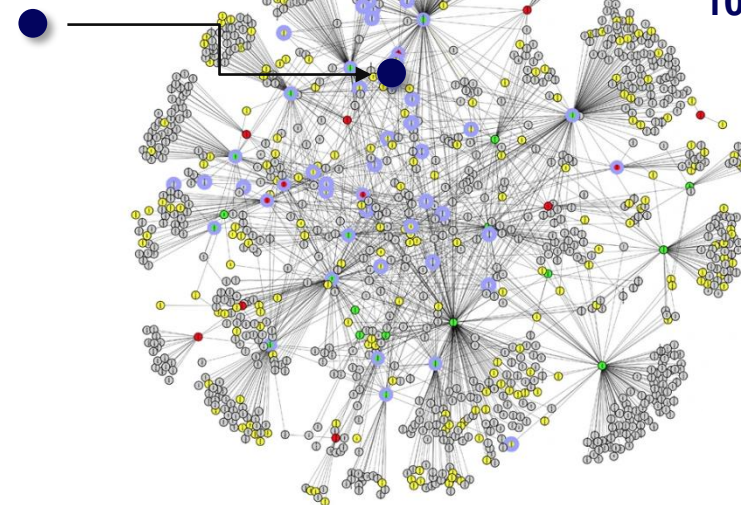


“Sequencing alone cannot definitively determine whether a specific gene actually contributes to tumor formation.”

Ben Ho Park, MD, PhD
Co-Leader Breast Cancer Research Program
Vanderbilt University Medical Center



Single gene mutation

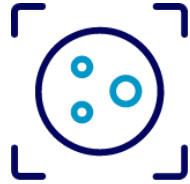


**Signaling Pathway Network:
10²⁰ cascading events**

CEL_{signia} – the first 3rd generation diagnostic

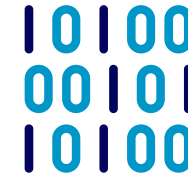
Measures dynamic cell signaling activity to identify cancer drivers genomic tests cannot detect

Live Tumor Cells Isolated



>100,000 patient tumor cells are isolated in a **proprietary cell microenvironment**

Cell Signaling Quantified



Cell pathways are activated to generate **data from >10²⁰ cellular events** at 240 time points to create a “movie” of the signaling activity¹

Algorithmic Analysis

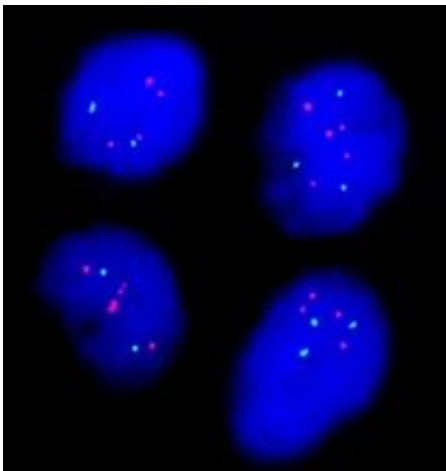


A **proprietary algorithm analyzes this “big data”** set to identify signaling activity 5 standard deviations from normal

Current Molecular Diagnostics vs. CELsignia – HER2 Example

CELsignia identifies new sub-group of patients with HER2 driven cancer

FISH HER2 Dx
(1 pathway gene)



\$9 billion
anti-HER2 drug annual revenue¹

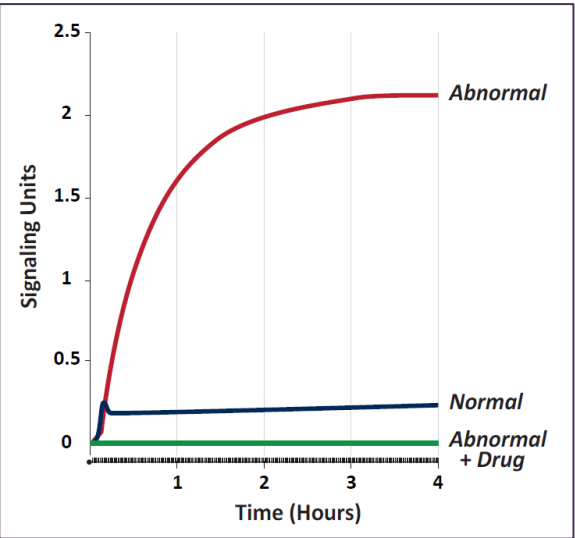
FISH+
15%

CELsignia+
15%-20%



CELsignia identifies new
patients for anti-HER2 drugs

CELsignia HER2 Activity
(4 hours of pathway signaling events)



\$Billions additional
anti-HER2 drug revenue potential

Key research discoveries drive test development

CELsignia platform provides powerful tool to discover new cancer sub-types and mechanisms

Specific target mutations (e.g. HER2+) not required for oncogenic signaling

- Discovered 16 cancer sub-types that genomic tests cannot detect
- Confirms mutational status is not sufficiently specific

Implications

- May miss 50% of HER2, EGFR, PI3K, c-Met driven cancers

Mutations often don't cause oncogenic signaling

- Demonstrated that target specific mutations often do not drive aberrant signaling
- Further confirms mutational status is not sufficiently specific

Implications

- Explains low response rates of many targeted therapies

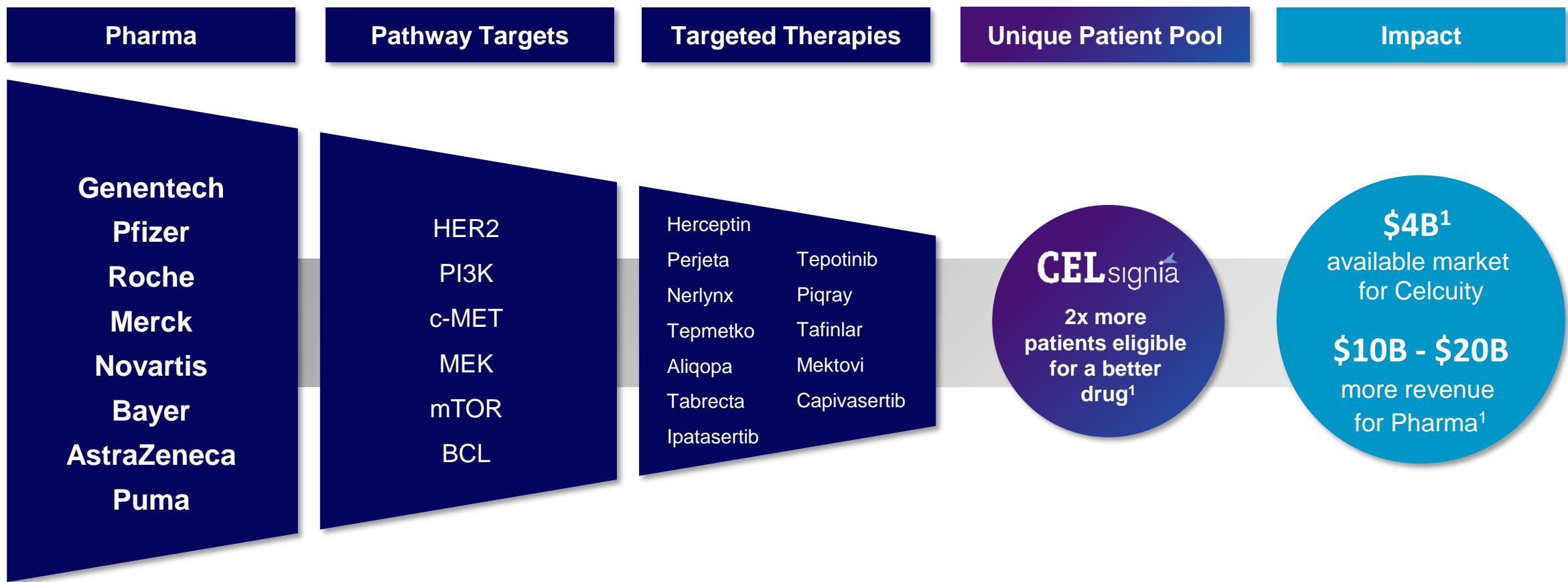
Drug resistance mechanisms characterized

- Linkages identified between:
 - c-Met, HER3, HER2, & EGFR
 - LPA, S1PA, PI3K, MEK
- Untreated cooperative pathways drives drug resistance

Implications

- May miss 50% of HER2, EGFR, PI3K, c-Met driven cancers

CELsignia CDx identifies new patients for targeted therapies



Celcuity is a clinical stage biotechnology company that discovers previously undetectable cancer drivers and develops drugs to treat them.



Our third-generation cellular analysis platform unravels complex oncogenic activity molecular tests can't detect.



We harvest these insights to develop new targeted therapies for cancer patients